

## CASP-R...on a page

### About CASP-R

A management consulting firm specialising in commercial real estate across Asia, headquartered in Hong Kong. We are:

- Independent advisers without affiliations with brokerage networks;
- Client focused – no two clients are alike and our services are tailored to your needs;
- Regulated by the Royal Institution of Chartered Surveyors (RICS).

### Our Clients

#### Corporate Occupiers

For most companies, real estate is the second largest cost after payroll. Our services assist you to optimize your real estate by aligning it with the business and corporate strategy.

Some of the specific challenges corporate occupiers face relate to planning, efficiency, procurement, process and workplace.

#### Asset Managers & Investors

We assist institutional funds, investors, developers, asset managers in office, retail, mixed-use shopping centres and other investments in a number of areas, including: reporting, corporate issues, property management, facility servicing and building fabric.

For shopping centres, we help with market research and analysis, competitive market assessment, leasing strategy, management training, project feasibility and target market assessment.

#### Real Estate Service Providers

We work with real estate service providers to improve their service delivery to their clients. The nature of our work includes benchmarking, process review/change, organisational design, organisational change, reporting and training.

### Our Services

#### Research & Analysis

We provide our clients with the market intelligence to allow them to make informed decisions related to their real estate. Depending on the nature of the engagement, we select inputs from the market and the business to compile our findings.



#### Information Systems / Data Management

We assist our clients understand their data and reporting requirements for their real estate and provide guidance on system selection and implementation.

Being able to access all building and related information is vital for good real estate management. CASP-R is here to guide you through the process and develop a solution that is right for your portfolio and management approach.

#### Due Diligence

CASP-R provides a confidential and independent assessment of your portfolio or real asset. Whether it is a commercial or technical review, our due diligence can support decision making on asset acquisition or help you enhance the operations of your existing assets.

Corporate occupiers need to be sure that every opportunity is being explored to reduce costs and improve performance, without posing any unnecessary risks or disruptions to the business.

### Interim Management

CASP-R can provide experienced professionals to organisations that require interim executive management support, in front office or back office roles, typically before a permanent appointment can be made or a permanent solution agreed.

### Nature of Engagements

Whilst no project is too small, we only accept assignments where we can add value. As such, each fee agreement is tailored to an assignment's specific value adding outcomes. Fee structures can be based on a fixed price, hourly rate, monthly retainer or a percentage of savings achieved.

### Contact Us

Please contact us by phone on +852 2834 1777 or email [info@casp-r.com](mailto:info@casp-r.com) to find out more about how we can assist you with your real estate challenges.

CASP-R is regulated by



INDEPENDENT REAL ESTATE ADVISERS

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